

How To Get, Keep & Grow Customers: The Image Foundry's Expertise!



Signs

Awnings
Banners
Posters
Stickers
Vehicle Graphics
Window Graphics
Cut Vinyl



Marketing

Hiring
Customer Service
Selling
Strategizing
Training
Implementing
Retail Staging
Direct Marketing
Advertising



Graphic Design

Logos
Paper Printing
Large Format
Printing
Branding

How

Know

We

“If you need it
we can help you
get it done!”

We have been designing a better world for more than 15 years.

Our work has appeared in almost every retail environment in America.

This variety of work has brought us great insight into the customer, your customer.

Our experience is based on selling, which separates us from other designers, advertisers, marketers and especially sign people.

We will help you sell more products to more people more often and at a higher price.

How, you ask? Simple.

Anyone can use design programs and make a pretty piece... but not everyone can incorporate the skills of selling to grow sales and make you look your best.

Not everyone has the passion to use

their skills to grow their customer's businesses. We do!

In fact, that is what we excel at. Helping you be more successful.

Because we know that if we make you more successful you will pay-it-forward, and tell others.

Each of us win when you win!

We have affordable marketing and training products that will grow your business in this economy.

If you know you can be doing more business than you currently are, come to The Image Foundry. Use our years of marketing and sales experience. We're here to help!

At The Image Foundry we'll help you sell more with signs of all kinds, marketing tools and graphic design.

Spend less & get more at The Image Foundry.

We'll show you how. Just ask any of our clients, they will agree.

We Know
How-to
Get Your
Customers to
Pay More
and Do it
Happily!

Thank You Offer 1 FREE Design Time

Second Design Hour Free on your next Job. Third hour only \$25.

A \$105 savings that can take your project from good to great.

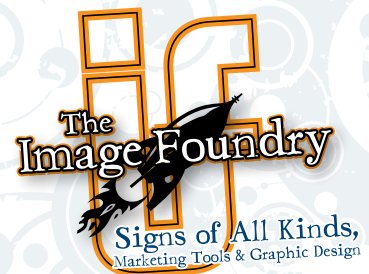
Put our marketing expertise to the test. You'll sell more!

Thank You Offer 2 Get 3, 4ths FREE

1 FREE Window Clip with the purchase of 3.

or

25% OFF each window clip -
On-vehicle advertising sign with
the purchase of 4 Window Clips



258 S. Main St. Suite 150
Logan, UT 84321
(435) 754-3060

www.danis@TheImageFoundry.biz

We Want To Highlight You!

That's right. We are creating a community board in your showroom and sense you are one of our customers we would like to highlight you and your services.

Give us an 8.5" x 11" double sided paper so we can post it in front of our other customers.

Things to consider is:

1. A headline to grab attention
2. Your services
3. Some copy about what makes you the best
4. Any discount or offer you may wish to include
5. All of your contact information
6. Some tips or tricks that may benefit the reader
7. Picture of your store

That's it.

We thank you for being our customer and hope that we can help you grow your business as we grow ours.

Marketing is our specialty, so if you ever have a question give us a call.

Thank you.

D.C.



How to Know We

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Signs of All Kinds,
Marketing Tools & Graphic Design

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6 Here are some of the resources we have to help you grow your business.

Our Book: Great Customer Service: The Best Way to Avoid a Discounted Sale

Only \$20. It teaches you was to grow your business from the inside out. We call them internal marketing strategies. Simple ways to get, keep and grow relationships with your customers and get them to spread the word. The lease expensive way to advertise. Well work the nominal investment. Plus, we are here to answer any questions you may have when wanting to implement any of these strategies.

Our Blogs: FREE Resource

Read more at:
www.TheInternetDarkAges.blogspot.com
www.ImageFoundry.blogspot.com

Our Classes
read more at:
<http://www.theimagefoundry.biz/classes/>

These classes are for companies that want to get their organization and employees working at optimal performance and for all new hires.

These classes prepare your employees to get, keep and grow more customers! They consist of proven best practices that can double, triple or quadruple your business or more.

12 hours of instruction is only \$300. That's \$50/class.

Our Special Reports
download at:
www.TheImageFoundry.biz/marketing-tools.html

1. Little Mistakes that Cost You \$50,000 a Year.
2. Top 10 Ways To Satisfy Your Customers.
3. The Circle of Marketing.
4. Hiring Is Marketing. Questions to ask in Interviews.
5. How-to Get Your Customers to Pay More & Do it Happily!
6. Get Your Employees to Work Harder & Love Doing it!
7. How-to Get Your Customers to Pay More with DM v.1.
8. The Power of Color & Shape—Logos & Call Outs.
9. The Power of Patterns.

Our Published Articles:

With 45 published articles we research, develop and expand our expertise on a regular basis. In fact, it has become one of our favorite things to do.

It keeps us on our toes and teaches us ways to better our skills. Come by and ask us for marketing help. We'd love to help you grow your business it what we live for.

Our Showroom: The Largest Marketing & Sign Showroom in the State!

We've said it before. We know how to get your customers to pay more and do it happily. We have a holistic approach to your marketing, design and signage needs. We try hard to listen to your needs and then spend time developing a plan to best implement your needs.

Ask our customers and they will confirm. We bring ideas to the table and show you ways to implement them and grow your business.

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